



Data Analyst

With nearly ten years history, Akerna | MJ Freeway is the global market leader in cannabis compliance technology for the complete supply chain and have the largest repository of cannabis industry data. We strongly believe that our data provides unprecedented understandings about the emerging market and how to plan for scalable growth. We are looking for a highly talented data analyst to help unlock this value.

As a data analyst, you will be responsible for the delivery of strategic analytics data solutions, including developing data reporting tools and performing custom analysis for a wide range of products and services, for example: price guidance, product demand forecasts, customer segmentation, sales projections and discovery of new insights on the cannabis industry.

This role is accountable for the design, development, and analysis of data solutions that provide data-founded insights on the market, showcase trends and understandings and packaging of detailed information in a consumable and relevant manner.

Relevant experience:

- 5+ years direct work experience as a data analyst, including experience identifying opportunities and insights from complex data sets and designing easy-to-use reporting and recommending action that derives business value from interpretation of data sets
- Strong understanding of customer needs and strong bottom-line driven business acumen
- Adept with querying in SQL
- Strong track record using BI Visualization Tools to create customer-facing reports (Tableau, Pentaho, Business Objects, etc)
- Strong proven experience driving collaborative, time-bound projects, including the design and implementation of analysis projects and reporting tools
- Experience querying data from salesforce and Hadoop
- Experience with regression analysis techniques to model historical data to forecast demand, purchase propensity, production yields, customer traffic, and more
- Experience with google analytics; adobe analytics is a plus
- Familiarity with programming languages is a plus

Skills

As a successful candidate, you salivate over the opportunity to make a big impact in how data is collected and structured in the newly developing cannabis industry. You will possess the following skills to deliver on that opportunity:

- Think critically and work successfully as both a strategist and executor
- Excellent listener and devoted to solving problems based on customer feedback
- Possess strong organizational skills and execution skills
- Results focused and thrive in a dynamic, fast-paced environment
- Up for the challenge of creating data products from the ground up
- Fearlessly demonstrate thought leadership with quick grasp on how data and insights can be turned into valuable features
- Strong professionalism and interpersonal communication skills



- Ability to collaborate and work effectively in teams
- Self-starter and able to work under ambiguity and adapt quickly to changing environments

Job Requirements:

- BS or MS in Computer Science, Statistics, Mathematics, Economics or related quantitative discipline
- Able to work from home
- Able to travel up to 15%

Benefits Summary:

- Salary for this role is competitive
- 100% company-paid medical, dental and vision insurance
- Generous vacation policy
- positive and passionate work environment where we live by three principles:
 - Do the right thing
 - Be part of the solution
 - Show people that you care

Sound like the place for you? Please submit your cover letter and resume to jobs@mjfreeway.com.